

## Commercial Demo Script

### **Arrogant Businessman:**

Home invasion can be *heartbreaking*, and financially *devastating*. Have cat burglars *skinned* you of all your wealth and well-being? Of course not! You rest easy, knowing you have Dragon's Hoard Home Security - the only security system with laser cannons and devastator rays that blast bad guys to bits! Now with the new SyRan alarm system – the only alarm system that actually *draws* the bad guys in with *soothing song*, but then *spells their doom* with debilitating dins, and a call to the authorities.

### **Helpful Advisor:**

For all your landscaping needs, trust Nate Palmer! Be it those thick hedges, burley bushes, low-hanging trees, or uncut grass, Nate Palmer *burns through* the competition.

Be sure to try our new, electric-powered gear! Our Wildfire Hedge Trimmer, starting at \$39.99, will *cleave* that unwanted foliage *strait to hell*. Or, for overgrown lawns, ride out on our Trailblazer Lawn Mower, going for as low as \$199.99.

Nate Palmer: *we put the “scorched” in Earth*.

\*Alternative names: Nate Palm, Napalmer, Trailblazer

**Cheerful/Fun Offer:**

For the best view in the Midwest, take the Griffin Zipline at Daleys Winery!

Whether you *fly* through the trees on the Griffin Zipline, or *savor* the river view from Daleys Winery, it's a spectacular Griffin getaway *any day*!

Visit GriffinZipline.com

---

OMITTED FROM DEMO REEL:

**Serious, yet Helpful Offer:**

Dust gunk? Yuck! Think you can have a clean, healthy home with a portable air purifier?

You think *wrong* my friend, because that only solves the problems in *one room*! With an Airyraire Air Cleaner, you'll capture *teeny tiny* particles in every room of your home.

Your heating & cooling specialist installs it and “*Aaaaaahh*”, it's clean; it's healthy!

Enjoy whole home air quality solutions, only with Airyraire!

\*Alternative names: Dairyraire, Etheraire, Aetheraire

**Calm Advisor:**

At Midwest Medical, our heart program has rapidly become one of the areas finest. With new technologies, new procedures, and outstanding new physicians – including those physicians who are skilled in the latest techniques for treating valvular heart disease.

As the areas top community hospital, quality physicians are critical to Midwest Medical growth - in many ways, at its *very heart*. Patient care, personalized for the needs of our community. World-class heart surgery, here at the *heart* of South County. The Heart and Vascular Institute at Midwest Medical, one more part of our brand new story.

To learn more visit midwestmedical.com

**Arrogant Businessman:**

Are you constantly being *pestered by incursions* of the undead? Are zombies turning dog walks, lawn mowing, and other outdoor chores into more *tedious hassles* than they usually are? Has the *dawning of the dead* kept you from *seeing the light of day*? Don't be *brain-dead*; get The Shotgun, by Zom-B-Gone! With The Shotgun, you'll send those *walking corpses* chasing after their *own brains* with our patented, *shell-shocking* shotgun shells!

**Calm & Content, turning to Intense, and finally turns back to Calm & Content:**

Whether it's a *calm hike* up a mountain, an *exhilarating ski* down a slope, or watching in *sheer terror* at the destruction of my *beloved city* by the hands of giant, brawling monsters and robots, I always capture the moment with my GoPro.

**An Old Man Giving Advice:**

Never early, and never late, a wizard always arrives exactly when he means to. But it's *not magic* that grants us mastery over time; it's Rolex.